

Amendments to the Specification:

Please replace the paragraph beginning at page 12, line 25, with the following rewritten paragraph:

FIG. 15 depicts the first variation of step 1304. In accordance with the first variation of step 1304, the geographically-sensitive message is associated with a geographic location of relevance, and, therefore, the relevant inquiry is whether the geographic location of relevance is within the geographic region of interest. If it is, then control passes to step [1307]1305; otherwise, control passes to step [1305]1307.

Please replace the paragraph beginning at page 12, line 29, with the following rewritten paragraph:

FIG. 16 depicts the second variation of step 1304. In accordance with the second variation of step 1304, the geographically-sensitive message is associated with a geographic region of relevance and the relevant inquiry is whether the geographic location of telecommunications terminal 102-*i* is within the geographic region of relevance. If it is, then control passes to step [1307]1305; otherwise, control passes to step [1305]1307.

Please replace the paragraph beginning at page 13, line 3, with the following rewritten paragraph:

FIG. 17 depicts the third variation of step 1304. In accordance with the ~~second~~ third variation of step 1304, the geographically-sensitive message is associated with a geographic region of relevance and the relevant inquiry is whether the geographic region of relevance

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overlaps the geographic region of interest. If it is, then control passes to step [1307]1305;  
otherwise, control passes to step [1305]1307.